



Public Disclosure of Student Achievement
学生成果信息公开表

Institution Name: Guangzhou College of South China University of Technology
学校名称: 华南理工大学广州学院

Business Unit(s) included in this report: School of Management
商科教学单位: 管理学院

Academic Period Covered: Academic Year 2017-18
学年度: 2017-2018 学年度

Date Submitted: June 4, 2019
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PROGRAM 获认证专业	INDICATOR 指标	RESULT 结果
Bachelor of Management in 管理学学士		
Business Administration 工商管理	Graduation rate 毕业率	96.11%
Business Administration 工商管理	Acceptance into graduate programs 考研率	0.7%
Business Administration 工商管理	Job Placement Rate 就业率	100.00%
Accounting 会计学	Graduation rate 毕业率	97.93%
Accounting 会计学	Acceptance into graduate programs 考研率	1.8%
Accounting 会计学	Job Placement Rate 就业率	99.35%
Marketing 市场营销	Graduation rate 毕业率	93.53%
Marketing 市场营销	Acceptance into graduate programs 考研率	1.5%
Marketing 市场营销	Job Placement Rate 就业率	100.00%

Indicators Used/指标说明

INDICATOR 指标	DESCRIPTION AND HOW IT WAS CALCULATED 指标说明（如何计算结果等）
Graduation rate 毕业率	Number of students who obtained graduation certificate/total number of senior students started the program in academic year 2017-18 获得毕业证学生人数/2017-2018 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数